

# CHRISTOPHER E. DOBBINS

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## SUMMARY

Driven, proficient multimedia producer with expertise in the composition, production & editing of video, audio, music, animation and motion graphics. Background skills include traditional print/web graphic design, including page layout, ad design (static and animated), and visual strategy.

## EDUCATION

**Quinnipiac University**  
Masters of Science (Online)  
Interactive Media  
May 2013

**Colorado State University**  
Bachelor of Fine Arts  
Major: Art | Focus: Graphic Design  
May 2002

**University of New Hampshire**  
Major - Business Administration/  
English  
1994-1996

## WORK EXPERIENCE

### • Shore Publishing - Senior Multimedia Designer (2004 - Present)

#### Video & Multimedia:

- Filmed, edited, directed, produced, and composed original music for 2014 - 2021 Beacon Awards videos.
- Directed and post produced the web video promotion *Meet The Zipsters* for zip06.com.
- Post produced and composed cover music for *The Pizza People* video, a side project for a 2014 Beacon Award winner.
- Co-directed video short for the 2014 Kidz Expo.
- Produced video slide show for 2014 Kidz Expo event.
- Animated zip06 logos from 2011-2015.
- Creative director for animated web ad production from 2011-present, using Adobe Flash/Animate and Adobe Photoshop.
- Animated nameplates and title for video series *Hot Off The Press*.

#### Print & Web Design(static):

- Design static web ads using Adobe Photoshop and Adobe In-Design.
- Design print ads and lay out newspapers and magazines for award winning weekly/seasonal publications along the CT shoreline.
- Create up to 50-page books from start to finish, handling multiple weekly newspaper layouts.
- Redesign, archive, and update in-house ads and other graphic materials.

#### Collaboration:

- Assist Production Director with the development of advertising and editorial ratio estimates for weekly paper page counts, adhering to postal regulations.
- Train, manage and assist graphic department personnel.
- Collaborate with sales and editorial departments, assisting in some editorial creation and copy editing.

- **C.E.D. Design & Productions - Multimedia Designer/Owner (2000 - Present)** Personal multimedia design business. Freelance work for multiple clients involving branding strategy, advertising design, and multimedia solutions. Print work includes logo, ad, poster, and post card design, resumes, book covers, CD covers, photography, and business card design. Multimedia work includes video/audio production & editing, motion graphics, music composition & production, web design, and other interactive design solutions. Continued development of agency geared toward online video ad production, rich media development, and other multimedia design and production.

- **Sign-A-Rama - Assistant Production Manager (2002-2003)** - Designed and produced various types of signage, from basic signs to large scale projects and vehicle graphics. Invoiced/estimated job costs, applied graphics to signage and serviced clients with their projects from start to finish.

- **Riff Magazine - Graphic Artist (2001-2002)** - Designed flyers, ads, and special page inserts for arts & music magazine.

- **Scene Magazine - Graphic Artist (2000-2001)** - Assisted in page layout, ad design, and redesign of paper sections for this music and entertainment magazine.

## PROGRAM SKILLS

- Adobe Premiere
- Adobe After Effects
- Adobe Animate (*Flash*)
- Adobe Photoshop
- Adobe Audition
- Presonus Studio One
- Audacity
- Adobe Illustrator
- Adobe In-Design
- Adobe Media Encoder
- Adobe Encore
- Quark X-press (prior to 2006)
- Microsoft Word/Excel/Powerpoint
- Knowledge of HTML, CSS, Javascript, JQuery, ActionScript

## AWARDS

- Winner of logo design contest for “Best On The Shoreline” 2019 - Shore Publishing
- Winner of redesign contest for *On The Web* page - Shore Publishing
- Recognition/Service Award - Shore Publishing
- Winner of redesign contest of classified section cover - Shore Publishing
- Excellence Award - Given to designers at Shore Publishing for going above and beyond in advertising design.  
- Shore Publishing

## VOLUNTEER WORK

- Developed logo design and created event promotions for The Grant D. Mulligan Foundation, a non-profit organization that grants music scholarships to qualified high school students.
- Volunteer for the 2014 Kidz Expo event, in addition to filming the event, created animated logo and video promotion.
- Filmed, edited, directed, produced, and composed original music for the 2014-2021 Beacon Awards videos.
- Filmed, edited, directed, produced, and composed original music for the 2nd Annual *Comedy For Cancer* video.
- Lead photographer/videographer for *The Run For The Cove* event. Filmed, composed and edited videos for the 2019 and 2021 events.