

CHRISTOPHER E. DOBBINS

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SUMMARY

Driven, proficient multimedia designer with expertise in print and digital graphic design, including page composition, ad and logo design (static/animated), visual strategy and branding. Additional skills include video editing and production, motion graphics, animation, music/sfx/audio production/editing, and photography.

EDUCATION

Quinnipiac University
Master of Science (Online)
Interactive Media
May 2013

Colorado State University
Bachelor of Fine Arts
Major: Art | Focus: Graphic Design
May 2002

University of New Hampshire
Major - Business Administration/
English
1994-1996

WORK EXPERIENCE

• THE DAY MEDIA GROUP / SHORE PUBLISHING - Prepress Coordinator/Multimedia Designer (2004 - Present)

Print & Digital Design:

- Design print ads and lay out newspapers and magazines for award winning weekly/seasonal publications along the Connecticut shoreline and New London area.
- Place ad jackets and layout classified sections for *The Day* newspaper.
- Design static web ads using Adobe Photoshop and Adobe In-Design.
- Create up to 50-page books from start to finish.
- Design multiple weekly newspaper layouts (Real Estate sections).
- Redesign, archive, and update in-house ads and other graphic materials.

Video & Multimedia:

- Filmed, edited, directed, produced, and composed original music for the annual *Beacon Awards* videos (2012-2023).
- Directed and post produced the digital video ad *Meet The Zipsters* for *Zip06.com*.
- Post produced and composed cover music for *The Pizza People* video, a side project for a 2014 *Beacon Awards* winner.
- Co-directed video short for the 2014 *Kidz Expo*.
- Produced video slide show for 2014 *Kidz Expo* event.
- Animated *Zip06.com* logos from 2011-2016.
- Animated web ad production from 2011-2021.
- Animated nameplates and title for video series *Hot Off The Press*.

Collaboration:

- Assist Production Directors with the development of daily and weekly advertising and editorial layouts.
- Train, manage and assist graphic department personnel.
- Collaborate with sales and editorial departments, assisting in some editorial creation and copy editing.

• C.E.D. DESIGN & PRODUCTIONS - Multimedia Designer/Owner (2000 - Present)

Personal multimedia design business. Freelance work for multiple clients involving branding strategy, advertising design, publication production, and multimedia solutions. Print work includes logo, ad, poster, and post card design, resumes, book covers, CD covers, photography, and business card design. Multimedia work includes video/audio production & editing, motion graphics, music composition & production, and web design. Continued development of agency geared toward online video ad production, rich media development, and 2D/3D motion graphics development. Many repeat clients.

- **SIGN-A-RAMA - Assistant Production Manager (2002-2003)** - Designed and produced various types of signage, from basic signs to large scale projects and vehicle graphics. Invoiced/estimated job costs, applied graphics to signage and serviced clients with their projects from start to finish.
- **RIFF MAGAZINE - Graphic Artist (2001-2002)** - Designed flyers, ads, and special page inserts for arts & music magazine.
- **SCENE MAGAZINE - Graphic Artist (2000-2001)** - Assisted in page layout, ad design, and redesign of paper sections for this music and entertainment magazine.

PROGRAM SKILLS

- Adobe Premiere
- Adobe After Effects
- Adobe Animate (*Flash*)
- Adobe Photoshop
- Adobe Illustrator
- Adobe In-Design
- Adobe Audition
- Adobe Media Encoder
- Adobe Encore
- Audacity
- Presonus Studio One
- Microsoft Word/Excel/Powerpoint
- QuarkXPress (prior to 2006)
- Basic knowledge of HTML, CSS, Javascript, JQuery, ActionScript

AWARDS

- Winner of logo design contest for “Best On The Shoreline” 2019 - Shore Publishing
- Winner of redesign contest for *On The Web* page - Shore Publishing
- Recognition/Service Award - Shore Publishing
- Winner of redesign contest of classified section cover - Shore Publishing
- Excellence Award - Given to designers at Shore Publishing for going above and beyond in advertising design.
- Shore Publishing

VOLUNTEER WORK

- Filmed, edited, and produced videos for the United Nations Association, Connecticut chapter.
- Developed logo design and created event promotions for The Grant D. Mulligan Foundation, a non-profit organization that grants music scholarships to qualified high school students.
- Volunteer for the 2014 Kidz Expo event, in addition to filming the event, created animated logo and video promotion.
- Filmed, edited, directed, produced, and composed original music for the 2014-2023 Beacon Awards videos.
- Filmed, edited, directed, produced, and composed original music for the 2nd Annual *Comedy For Cancer* video.
- Lead photographer/videographer for *The Run For The Cove* event. Filmed, composed and edited videos for the 2019 and 2021 events.